

8 Things Sustainable Businesses Care About

Sustainable businesses aim to put as much energy into **protecting people** and **the planet** as they do **producing products** and **generating profit**.

Here are eight eco-areas they tend to focus on.

1 Reducing Waste

An international food and drink manufacturer has achieved **zero waste to landfill in 25 of their U.S. factories**. And, by 2020 they vow to be landfill free in all U.S. factories.*

ZERO



2 Preventing Pollution

A leading soft drink company plans to **reduce its greenhouse gas (GHG) emissions by 25%** preventing approximately 20 million metric tons of carbon emissions, annually.*

- 25%



3 Adopting Clean Energy

A major retail store has **increased the number of solar rooftop panels by over 2000%** since 2010.*

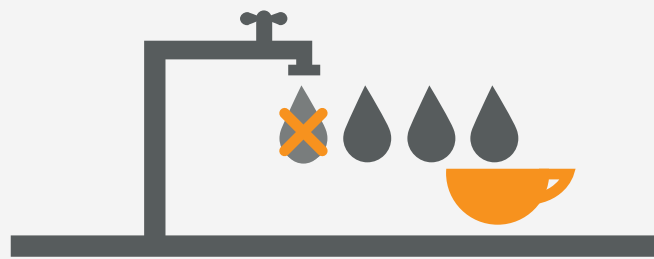
+ 2000%



4 Conserving Water

An international coffee retailer pledged to **reduce water use in company-owned stores by 25%**.*

- 25%



5 Greening the Planet

A major computer manufacturer aims to **plant 1 million trees by 2020** to help sequester carbon and restore natural habitats.*

+ 1M



6 Using Sustainable Materials

A multi-national consumer goods company vows to **sustainably source 100% of its top 9 ingredients** by 2020.*

= 100%

**INGREDIENTS: VANILLA COCOA
PALM OIL FIBER PACKAGING
SUGAR CANE WHEAT OATS DAIRY
DRY MILLED CORN**

7 Sustainable Products

A leading microchip manufacturer promised to **increase the energy efficiency of their notebook and datacenter products 25-fold** from a 2010 baseline.*

x 25



8 Sowing Seeds for the Future

A top international food company plans to **train 500,000 farmers** on climate smart agriculture, assuring productivity of their yields and reducing GHG emissions.*

+ 500,000



*Source: "FACTSHEET: White House Announces Commitments to the American Business Act on Climate Change," October 19, 2015